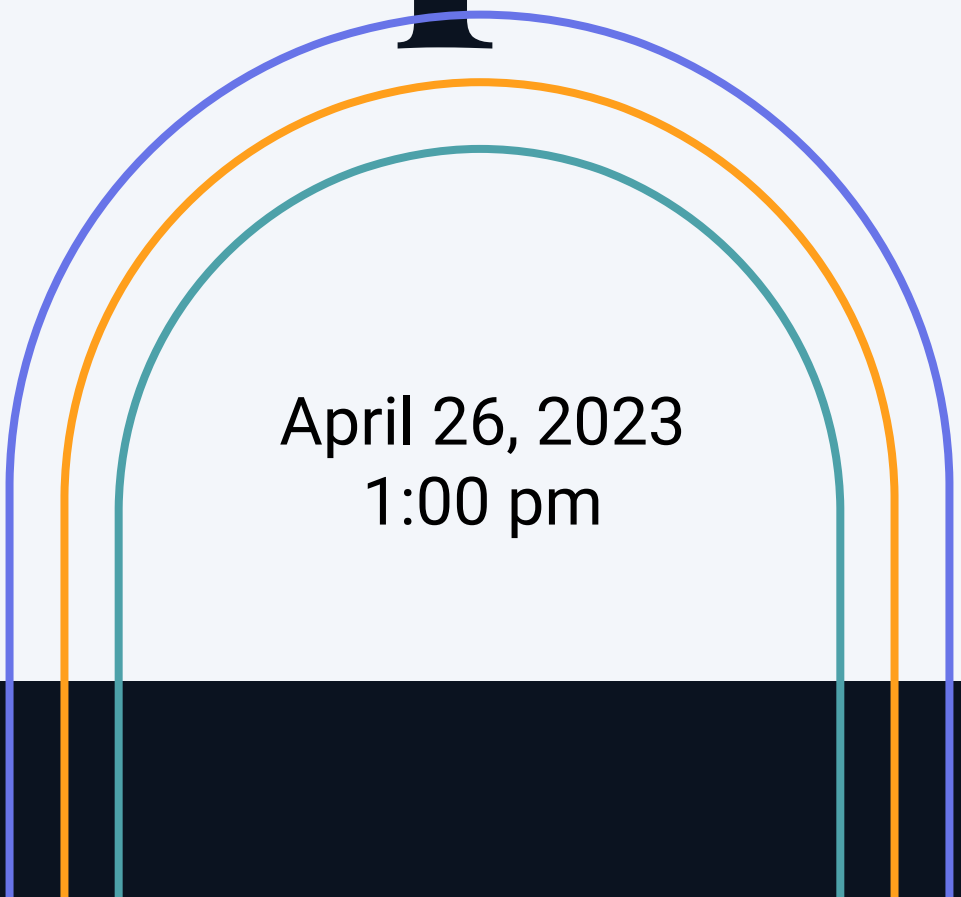




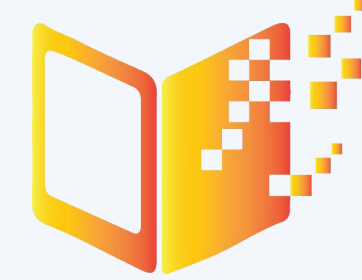


2023 WPLC

Annual Membership Meeting



April 26, 2023
1:00 pm



WPLC
Wisconsin Public Library Consortium

Welcome!

Steve Hesel, WPLC Board Chair



01. WDL Data Review

02. Tech Ops Update

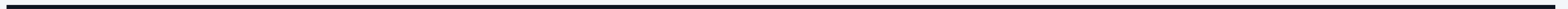
03. Initiatives Overview

04. Magazine Renewal

05. Statewide Delivery

06. Visioning Session

**today's
agenda**



01.



WISCONSIN'S
DIGITAL LIBRARY

data review

Checkouts

Average increase per year: 13%



WPLC Checkouts

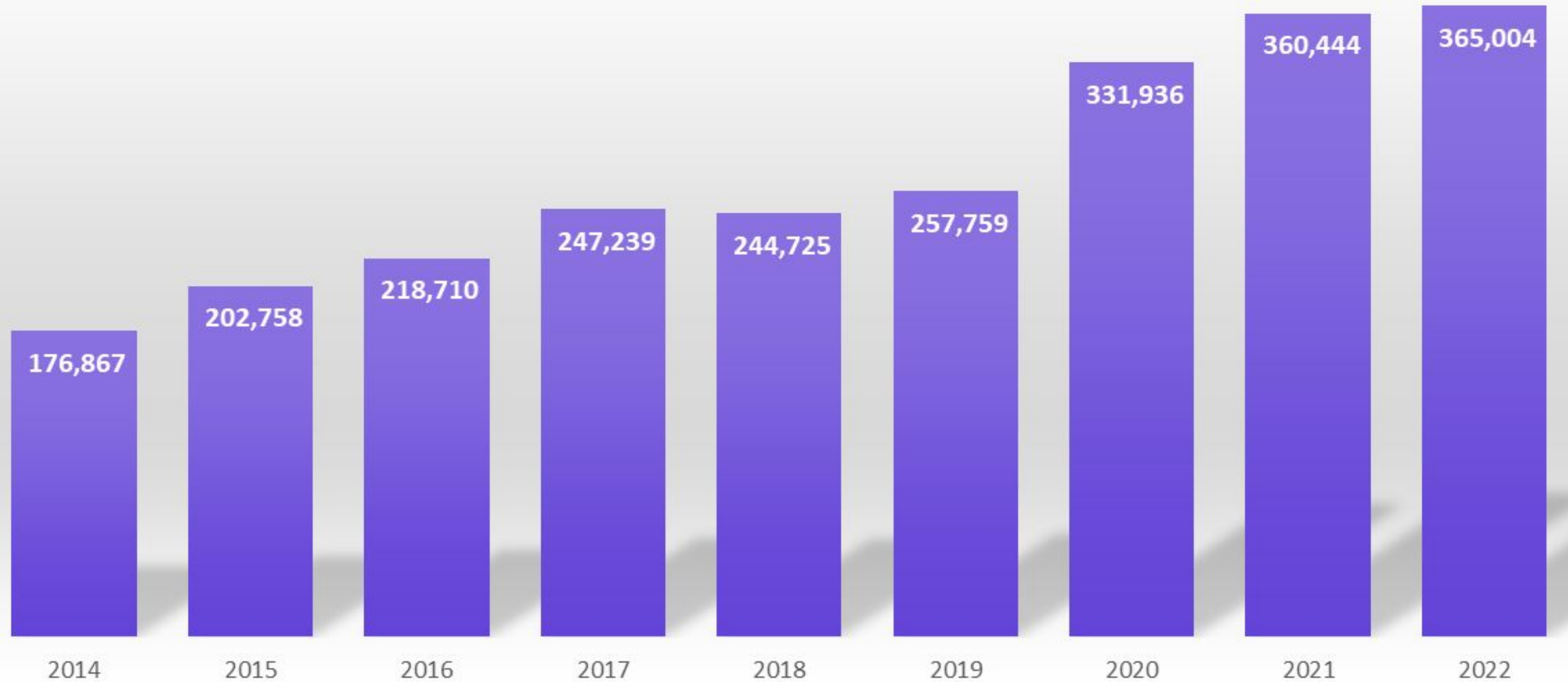


Collection Size

Average Increase per year: 10%



Collection size (# of copies) includes Advantage

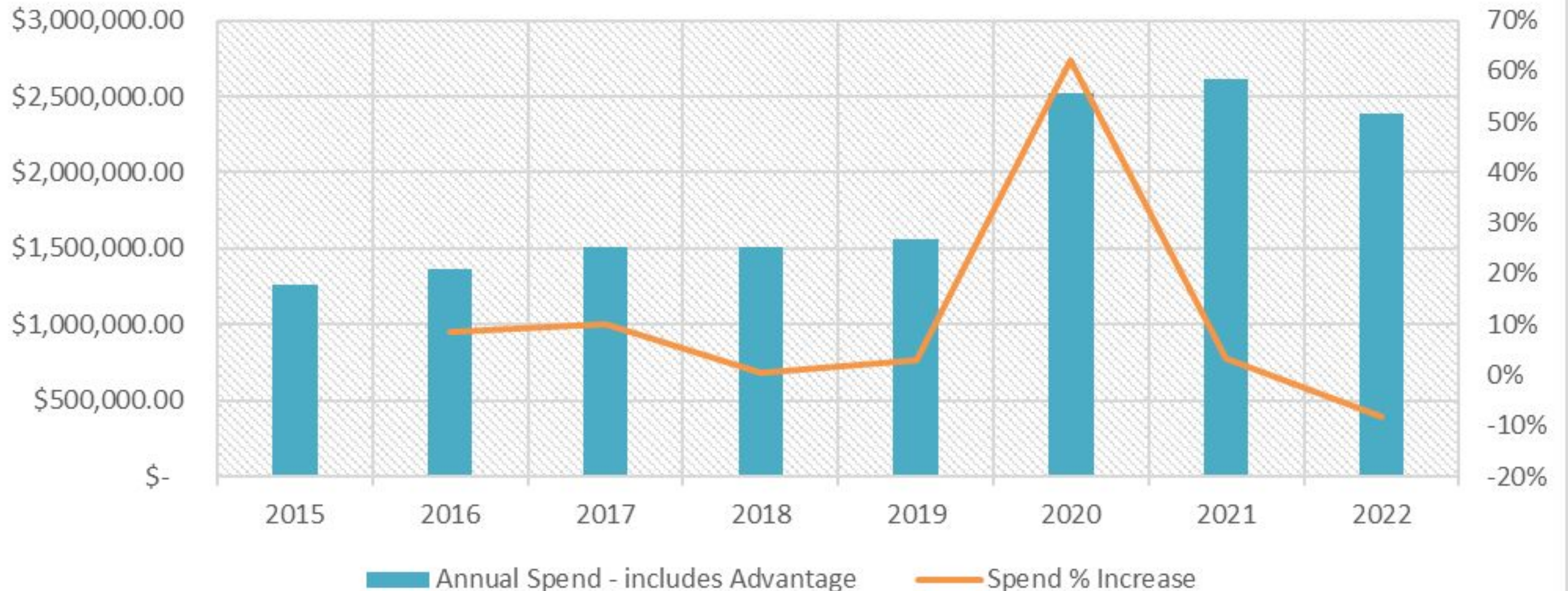


Annual Spend

Includes Advantage



Annual Spend



WPLC 2015-2022



Checkouts

Annual Spend - includes Advantage

Cost per circ

Collection size (# of copies) includes Advantage

Spend % Increase

02.



technology update

Tech Collab

committees & process



- Starting 3rd year
- Two committee structure:
 - Steering committee - Decision-making, funding models
 - Operations committee - Membership is open and can flex depending on the current project
- Broadening input - Meeting invites and technology interest sharing form
- Pipeline: Cooperative purchase or shared project
- Data dashboard exploration

03.



initiatives overview

Buying Pool Increase



Sustained Funding for Collections

- Increase buying pool amount by approximately five percent in 2023 and 2024
- Assist the Board Advocacy Workgroup in exploring planning efforts with an eye towards a legislative push for statewide, stable funding for Wisconsin's Digital Library.

Training & Support



Helping Member Libraries & Patrons

- [Shelf Talkers](#)
- Advantage Ins & Outs
- Continued Support for Diverse Collection Enrichment
- Library Support Staff Development and Training
- Continued “Support” of the the Support Course

Research

Using Data for Improvements

- Peer Activity Reports from other Consortia to improve WDL's approach to collection management
- Investigate ways to gather more information specifically from patrons who are moving from OverDrive to Libby.
- Obtain and evaluate usage information in genres and incorporate this into awareness campaigns with the WPLC Social Media Committee.

Communication

For the Purposes of Awareness Building

- Create a 2 year plan to promote YA/ Childrens Collections
- Build a communication plan specifically to help patrons new to Libby
- Promotion focused on digital magazines.
- Utilize genre usage research to plan promotions within the WDL and externally.
- Monthly email to WPLC committee members spotlighting “Did You Know” to build awareness and communication between committees

Internal/Admin



Keeping Stuff Neat and Tidy

- Schedule to monitor ongoing initiatives
- Deselection housekeeping and documentation
- Expand the breadth of Lucky Day titles and document process for adding and removing titles for Advantage accounts
- Utilize OverDrive staff for collection cleanup and maintenance
- Project Managers will continue to contribute to resources to assist selectors

04.



magazines

Magazines



Background

- A 3,000 title collection of magazines were added in 2021 due to a cooperative purchase by a few systems.
- In April of 2021, the DL Steering Committee made a recommendation to renew magazines for two years, 2022 and 2023 using funds outside of the buying pool. (\$100,000 per year)

Magazines

Usage and growth



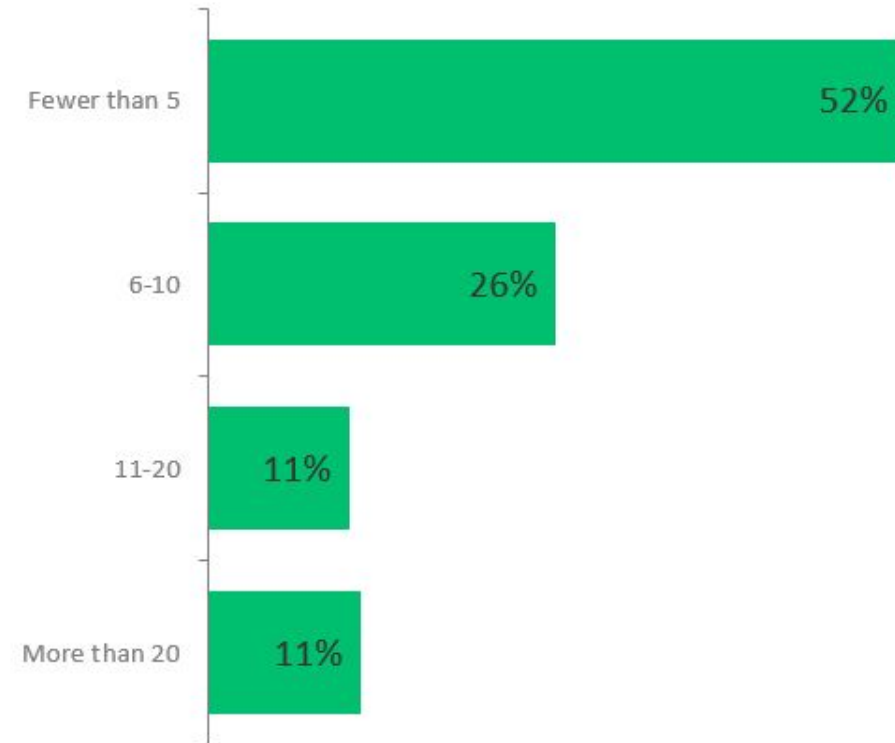
WPLC Magazine Checkouts and Growth			
Date Range	Number of Checkouts	Average checkout per month	Percentage of growth
Mar 2021 - Feb 2022	271,789	22,649	
Mar 2022 - Feb 2023	365,088	30,424	34.3%

Magazines

Usage and growth



Q34: In the last six months, how many magazines have you checked out from Wisconsin's Digital Library?



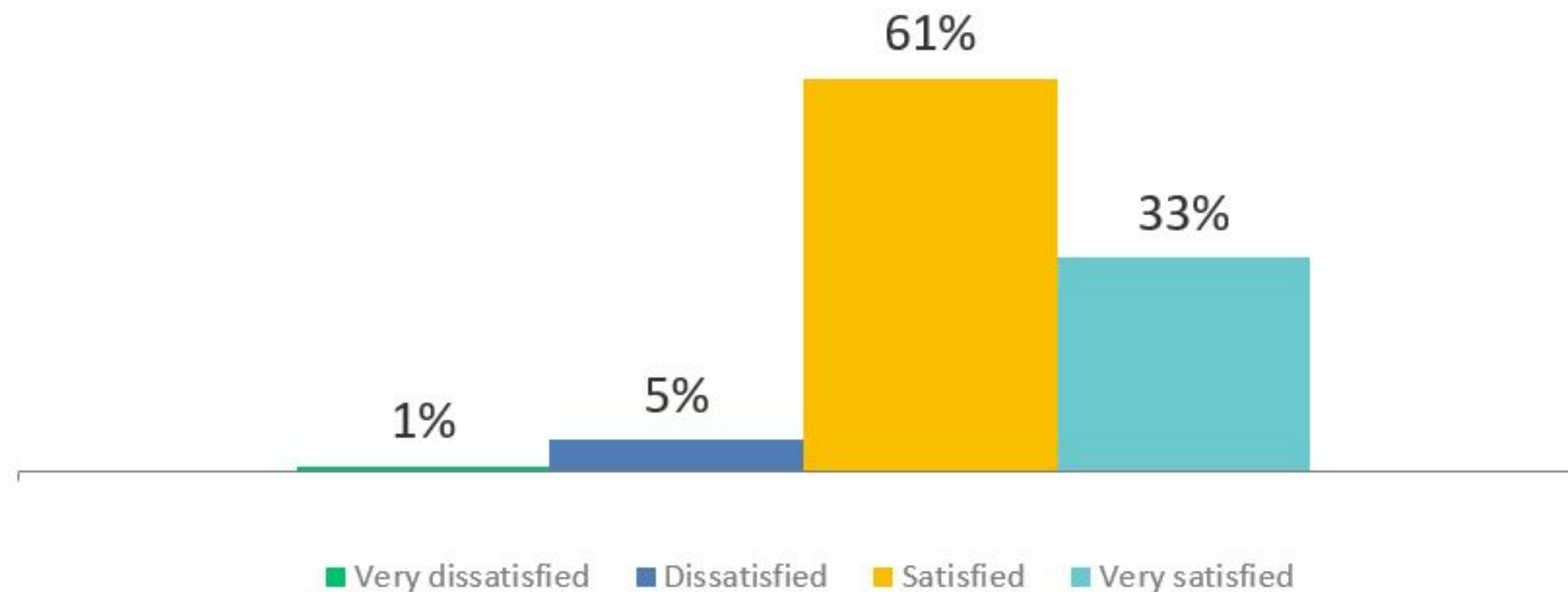
Q35: In the last six months, how many magazines have you checked out from the physical library?



Magazines

Patron Satisfaction

Q38: Thinking about your past use of magazines in Wisconsin's Digital Library, how satisfied or dissatisfied are you with the selection of magazines?



Magazines

Patron Comments



expand books & magazines

Wonderful selection of magazines

Thank you!

Love I can always checkout magazines

I love the magazines

hard to read magazines

Need Wisconsin Magazines

Like the magazines

problems finding magazine titles

Need newspapers too

Magazines

Top titles

WPLC Top 20 Magazine Checkouts of 2022	
Title	Checkouts
Us Weekly	8223
The Economist	7272
Woman's World	7053
The New Yorker	6496
Prevention	4086
Cook's Illustrated	4044
HGTV Magazine	3959
The Week Magazine	3611
Good Housekeeping	3561
Food Network Magazine	3197
Star Magazine	3192
In Touch Weekly	3109
Taste of Home	2823
Reader's Digest	2661
Kiplinger's Personal Finance	2556
First for Women	2474
New Scientist	2239
Country Living	2227
National Geographic Magazine	2189

Magazines

Cost



WPLC Magazine Cost Per Circ 2022	
<i>Number of Titles</i>	4482
<i>Total collection Cost</i>	\$80,000.00
<i>2022 Circulation</i>	365,088
<i>Cost per circ</i>	\$0.22

Magazines



Availability

- 4,482 magazine titles available in Wisconsin's Digital Library.
- All simultaneous-use, with no limits, no wait times and no holds
- The purchase of simultaneous use titles and collections, when available, was a past approved recommendation of the CDC

Magazines

DL Steering

Are you in favor of the WPLC renewing magazines for the next two years?

17 responses



Magazines



Questions & Discussion

- Questions about the information presented?
- Should the consortium renew magazines for the next two years?

05.



statewide delivery

06.



visioning session

WPLC Visioning



Planning

- Who, What, When & Where
- Potential Topics for Discussion
 - Statewide delivery
 - Sustainable funding for Wisconsin's Digital Library
 - Future projects
 - ???

Answers 1km →



questions?




thanks for joining us

website: wplc.info

email: wplc-info@wils.org





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happy designing!

credits

